SCOPING DOCUMENT

**Theme 4: Promoting Sustainable Transport**

**Aim:**

To create a more connected town for residents and visitors alike, limiting the need to travel within the town and offering a genuine choice of transport options to help reduce congestion and emissions, and improve air quality and public health.

**Key areas of enquiry:**

*A more connected town, limiting the need to travel*

* Existing walking , cycling routes
* Safer walking routes
* More connected walking and cycling routes
* Connectivity with bus and rail providers
* Public transport timetabling

*A Choice of Transport options*

* Barriers and opportunities to alternative transport modes
* Why do most people drive
* What would encourage them to use alternative transport means.
* How can new developments better facilitate access to public transport
* Demand responsive transport (ring and ride) use of technology
* How do young people get around?

*Reducing congestion and emissions*

* How do people currently travel within town and beyond town
* Reasons for travelling and typical length of stay
* Length of distance travelled
* Parking

*Improving air quality and public health*

* Health benefits of walking / cycling
* How to incentivise behaviour change for good

**Key events and activities to gather evidence**

* Mapping – existing walking, cycling, rail, bus routes – interconnection, timings and opportunities to link up
* Transport Survey
* Traffic Survey
* Air quality Survey
* Identification of Sites and routes which could be critical in developing infrastructure to widen transport choice
* Identification of smart technology options in use elsewhere

**Key Sub Group Interdependencies:**

Business / High Street Sub Group / Health and wellbeing / low carbon environment